



An IARTEM Rendez-vous!

IARTEM, INDIRE and IUL invite you to register for the inaugural IARTEM Rendez-vous webinars, in which keynote speakers and researchers reveal how experience, knowledge, traditions and research have contributed to forming their ideas on education and educational media. The webinars are aimed at all those who work in educational and publishing fields around the world. The events are open to all, with registration. We look forward to welcoming you to our inaugural IARTEM Rendez-vous.

Rendez-vous 1: Monday 13 September, 1:30 pm (UTC+2)



Pierre Moeglin, Professor University Sorbonne Paris Nord and honorary member of the Institut Universitaire de France.

Understanding industrialisation of education as a phenomenon

Pierre Moeglin has three interrelated research areas: cultural industries, creative industries and educational industries. In the latter, he is the author of numerous papers and several books, of which the latest (2016) is: *Industrialiser l'éducation. Anthologie commentée 1913-2012, Paris*, Presses Universitaires de Vincennes.

Research respondents: Catherine Ayme and Charlotte Barbier

Rendez-vous 2: Thursday 23 September, 1:30 pm (UTC+2)



Brian Tomlinson, TESOL Professor in the Anaheim University Graduate School of Education

Bringing the coursebook to life

Throughout his career, Brian has worked as a teacher, teacher trainer, curriculum developer and university lecturer in many countries. He is also founder and president of the Materials Development Association (MATSDA) a non-profit making international association that brings together researchers, publishers, writers and teachers to work together towards the development of high quality materials for the learning of languages. Brian has written and published many articles and books including *Materials Development in Language Teaching*.

Research respondents: Elaine Anderson, Eilean von Lautz-Cauzanet, and Martina Ronci

Moderator: Andy Smart

Introductions by:

- Eric Bruillard, IARTEM President, Professor at University of Paris
- Alessandra Anichini, President of Florence IARTEM conference, INDIRE

Register: <https://indire.eminerva.eu/isc/?evt=iartem1323>

Reserve the dates! 6-8 April 2022

IARTEM, INDIRE and IUL will host the 16th IARTEM Conference in Florence:
Disciplinary and trans-disciplinary knowledge and skills for an uncertain future:
Are educational media up to it?