

2018 Latin America Regional Conference

Textbooks and Teaching Media in the Different levels of the Educational System

Presences, absences, agreements and disagreements

Buenos Aires, 26, 27, 28 September 2018.

Venue: Universidad de Buenos Aires, Argentina – Uriburu 950, B.A.

Email: iarthem-amlat18@unlu.edu.ar

IARTEM is a community of researchers whose purposes are to promote research on textbooks and educational media, communication among field researchers and the impact of research on teacher education and teacher training.

IARTEM objectives are:

- To promote research on textbooks and educational media by focusing on their conception and development, production and use. The activities of the association refer to texts and contexts, such as information systems, web sites, libraries, classroom activities, and so on.
- To develop contacts among all parties interested in educational media and textbook publications.

IARTEM is a non-profit organization independent of any institutional or commercial interest. Membership is individual, and can be given to professionals working in all fields related to textbook issues and educational media.

IARTEM publishes an information bulletin that is sent to members and professionals by email. It also publishes open- access conference reports, as well as the IARTEM e-Journal devoted to its main themes and to which researchers are invited to participate (www.iarthem.org).

IARTEM organizes bi-annual international conferences. The first conference was held in Sweden in 1991. Since then, there have been international conferences in Finland (1993), Denmark (1995), Norway (1997), Netherlands (1999), Estonia (2001), Slovakia (2003), France (2005), Norway (2007), Spain (2009), Lithuania (2011), Czech Republic (2013), Germany (2013) and Portugal (2017).

Since the International Conference held in Santiago de Compostela, IARTEM institutional efforts have been made to encourage openness towards Latin America. These have resulted in the organization of Regional Conferences and the call for articles to be published in the e-Journal, both in Spanish and Portuguese. The first Regional Conference was held in 2012, at the Universidad Federal Paranaense de Curitiba, Brazil, coordinated by Professor Tania Braga Garcia. The next Conference, in 2016, was held in Pereira, Colombia, and its coordinator was Professor Miguel Ángel Gómez Mendoza.

At the 2017 Lisbon International Conference, IARTEM assembly determined that the next Regional Conference will be held in Buenos Aires, Argentina in 2018 and the coordinator will be Professor Graciela M. Carbone.

The title of this event is proposed to give continuity to IARTEM's objectives and promote the development of the themes that identify the institution, in particular, to deepen the knowledge of the links between textbooks, educational media, and public policies. We invite you to share knowledge of the characteristics of textbooks and teaching media in the educational system, setting out on a journey through its different levels, in the various aspects that configure them.

2018 Regional Conference

The Latin American Regional Conference IARTEM 2018 invites researchers and professors to continue and deepen exchanges about its central themes:

- **Textbooks** as cultural objects legitimized by agents of the educational system as mediators of knowledge between educators and students
- **The teaching media**, understood as an autonomous category of didactic productions, that cover a wide spectrum of conceptions and practices in reference to textbooks (complementary, alternative)

Key words: *textbooks – Teaching media – Education system.*

Conference main themes:

1. School manuals: theoretical-epistemological problems in the study of school texts.
2. Educational policies, editorial projects and pedagogical practices.
3. School disciplines and textual genres.
4. Linguistic policies and contexts: current challenges and situated proposals.
5. School texts and recent history (Argentina and Latin America). Minorities in school texts: presences / absences? The "burning problems" of current history in textbooks.
6. Social communication media (MCS) and Communication and Information Technologies (ICT). Readability dynamics in printed texts and digital texts. Images and textbooks.

Conference Fees

Lecturers and professors (on availability basis):

\$ 2200 until 7/31/2018.

\$ 2800 from 08/01/2018 to 0 9/20/2018.

Post-graduate students (on availability basis):

\$1260 until 31/07/2018.

\$1680 until 09/20/2018.

University students (on availability basis): free.

Pre-registration

If you are interested, please complete the following form

- Once completed, we will register you in the virtual space of IARTEM-América Latina 2018. You will receive a message with the access data in your email.
- In the virtual space, you will be able to:
 - a. Access more detailed information about the event.
 - b. Receive news from the organizing committee.
 - c. Send the abstract.
 - d. Receive the evaluation of the abstract.

1 Reference:

Bank transfers will be made In Argentinian pesos \$(ARS) and the corresponding exchange rate of the date of the transfer will be considered.

At the present moment the exchange rate is 1USD= 22, 00 ARS;

1€ =27, 00 ARS

Payment

Through bank transfer. The account data will be sent once the pre-registration form is completed.

Please, write in the transfer ticket, the name and surname of the payee, telephone number and an electronic contact address.

- Send a copy of the transfer (scan or photo) and a copy of your identity card or passport to iartem-amlat18@unlu.edu.ar

You will be registered when the organizing committee receives the detailed documentation.

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